

## 2012 SPACE CLOSING DATES

(Check each issue that applies)

- JAN/FEB: 12/21/11
- MAR/APR: 2/15/12
- MAY/JUN: 4/18/12
- JUL/AUG: 6/20/12
- SEP/OCT: 8/15/12
- NOV/DEC: 10/10/12

**All cancellations must be in writing and will not be accepted after space closing date.**

- REALTOR® Resource (FULL CIRCULATION)

### Classified Heading:

\_\_\_\_\_

### Ad Type:

- DISPLAY AD (per inch)
- LINE AD

(Classified line ads are typeset in 8pt. ITC Franklin Gothic Book typestyle. You may select bold, italic, and capitalization within your ad. Follow the style variations below to approximate the number of characters per line. Include spaces and punctuation.)

Regular and <i>Regular Italic</i>	30
<b>Bold</b> and <b><i>Bold Italic</i></b>	27
CAPS	26
<b>BOLD CAPS</b>	24

**Print or type your line ad copy here. Indicate which lines are to be bold, italic, and/or capitalized. If applicable, specify use of color.**

### COLOR:

- 4-COLOR
- 2-COLOR (BLACK +  BLUE  GREEN  YELLOW  RED)
- BLACK/WHITE
- BOX AROUND LINE AD

**GROSS COST:** \_\_\_\_\_

DISCOUNT: \_\_\_\_\_

**NET COST:** \_\_\_\_\_

### DISPLAY AD REQUIREMENTS

Classified display ads may be submitted on CD or via e-mail in Macintosh format (InDesign, Photoshop, Illustrator) or as a high-resolution PDF (PDFx-1a). Proofs are required for all advertising.

Contact the Advertising Sales Associate for digital ad specifications at (312) 329-8332 or [jpowers@realtors.org](mailto:jpowers@realtors.org).

REALTOR®  
MAGAZINE



## Classified Advertising

Note: Photocopy this order form for future insertions or print one out at [www.REALTOR.org/rmmediakit.nsf](http://www.REALTOR.org/rmmediakit.nsf). This order form applies to all REALTOR® Magazine classified advertising.

### Advertiser Information

- New Customer

CONTACT NAME: \_\_\_\_\_

COMPANY (IF APPLICABLE): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: ( ) \_\_\_\_\_ FAX: ( ) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

WEB SITE ADDRESS: \_\_\_\_\_

### Pre-Payment (required by REALTOR® Magazine)

- Check Enclosed  
(Make checks payable to NATIONAL ASSOCIATION OF REALTORS®)
- Credit Card  MasterCard  Visa  Amex  Discover

Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

**Mail form/payment to: REALTOR® Magazine/Classified Advertising  
430 N. Michigan Avenue, 9th Floor, Chicago, IL 60611  
Phone (800) 542-4835, or fax order to (312) 670-1546**

I authorize REALTOR® Magazine to run my ads as scheduled on this order, and charge the above credit card (if applicable). By signing this contract, I also agree to receive marketing materials by fax from the NATIONAL ASSOCIATION OF REALTORS® and its representatives/agents.

**SIGN HERE**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

For Internal Purposes Only

NM \_\_\_\_\_

PU \_\_\_\_\_

PUC \_\_\_\_\_

LA \_\_\_\_\_

DA \_\_\_\_\_

AD \_\_\_\_\_

OD \_\_\_\_\_

MOD \_\_\_\_\_